

Art Director

Vision: The Art Director is a champion of oversight, creative direction, and digital art development within the Creative Arts Team. This position will drive the creative ideas and visuals of The Bible Chapel, keeping all art components current and on trend with consistent quality to inspire.

Responsibilities

- Directs sermon series graphic process, promotion, and execution
- Develops vision and plan for creative elements in partnership with creative and executive teaching team
- Casts vision and oversees Video Director and Photographer
- Assists in developing story boards and look/feel for video, photo, and design projects
- Improves creative design quality by researching and developing design and brand look boards for seasonal ideas
- Champions current design trends across all media forms
- Partners with Director of Creative Arts to form and cast over Bible Chapel branding and creative image
- Creates church-wide and ministry level graphics setting the visual standard for digital and print promotional pieces, from conception to completion
- Assists in the project management process of all creative media requests and projects
- Implements our project management tool across all staff and volunteer videographer, designers, and photographers
- Assists in recruitment of volunteer creative team members
- Delegates projects to design team
- Maintains graphic consistency across all deliverables
- Develops external advertising deliverables including holiday and special event marketing
- Other responsibilities as assigned by Supervisor

Experience

- Associates or Bachelor's Degree in Graphic design preferred.
- At least 3 years of experience in graphics or art-related field
- Required proficiency in Adobe Creative Suite, including Illustrator, Photoshop, and InDesign
- Understanding of LightRoom, FinaCutPro, and Premiere
- Must be able to prioritize projects, have follow-through and work with deadlines
- Strong Ability to multi-task and communicate well with others
- Previous art, video, or design experience in a church-setting a plus

Spiritual Gifts: Creative Communication, Leadership, Administration, Craftmanship, Helps

Time/Allocation: Full-Time (40+ hours)

Accountability: Reports to the Creative Arts Director

*This Job Description is subject to change at management's discretion.